

2017 Specialty License Plate Rankings

2017			2016		2015		2014		2013	
Rank	Plate	Total	Rank	Total	Rank	Total	Rank	Total	Rank	Total
1	University of Florida	94,685	1	88,906	1	96,643	1	88,805	1	96,701
2	Helping Sea Turtles Survive	77,861	3	66,242	3	69,148	3	62,017	3	63,308
3	Florida State University	71,549	2	66,335	2	69,995	2	62,033	2	64,270
4	Endless Summer	62,577	4	49,806	8	42,463	10	28,908	18	20,863
5	Protect Wild Dolphins	53,166	5	48,406	4	53,409	4	51,211	4	54,927
6	Save the Manatee	47,117	7	41,225	6	45,967	6	43,437	6	46,558
7	Protect the Panther	45,432	6	42,276	5	47,746	5	46,142	5	51,273
8	U.S. Marine Corps.	45,040	8	40,778	7	42,480	7	38,339	7	39,480
9	Protect Our Reefs	37,601	10	33,093	10	36,116	9	32,751	9	33,450
10	Miami Heat	36,529	9	39,055	9	40,971	8	38,164	8	36,492
11	Save Our Seas	33,421	11	30,321	11	31,820	11	28,365	10	29,156
12	U.S. Army	33,229	12	29,219	12	29,884	12	26,147	12	26,050
13	Tampa Bay Buccaneers	30,926	13	26,572	16	24,178	16	21,860	14	24,426
14	Golf Capital of the World	27,343	15	23,719	13	25,852	14	23,875	13	24,831
15	University of Miami	25,285	14	23,977	15	24,854	15	22,753	15	23,590
16	U.S. Air Force	24,693	20	20,763	18	22,075	19	19,639	23	19,639
17	U.S. Navy	24,219	18	20,794	20	21,854	22	18,978	24	19,028
18	Salutes Firefighters	23,084	16	22,357	17	23,213	18	20,902	17	22,419
19	Choose Life	22,920	17	21,852	14	25,159	13	24,763	11	27,528
20	Animal Friend	22,465	23	18,009	25	18,662	25	16,979	25	17,414
21	Fish Florida	22,025	19	20,763	19	21,882	20	19,147	19	20,345
22	End Breast Cancer	20,731	21	19,123	22	20,402	21	19,013	22	19,965
23	Support Education	20,182	22	19,051	21	21,543	17	21,044	16	23,063
24	State of the Arts	19,745	24	17,554	23	19,388	23	18,712	21	19,991
25	Protect Our Oceans	18,540	28	14,669	49	10,350	56	5,761	62	5,044
26	University of Central Florida	18,445	30	14,430	36	14,352	35	12,935	37	13,493
27	Challenger / Columbia	18,262	25	16,693	24	18,761	24	18,212	20	20,340
28	In God We Trust	16,580	33	14,025	38	13,495	43	10,910	50	10,113
29	Miami Dolphins	16,272	26	15,948	26	17,053	28	15,236	29	16,665
30	Florida A & M University	16,071	27	15,106	27	16,540	27	15,497	27	16,814
31	Support Law Enforcement (PBA)	15,643	32	14,346	30	15,312	32	13,602	34	13,936
32	Salutes Veterans	15,622	29	14,496	28	16,372	26	15,681	26	16,972
33	Motorcycle Specialty	15,408	34	13,878	32	14,629	34	13,348	35	13,905
34	Protect Florida Whales	15,079	35	13,561	33	14,605	31	13,718	32	14,404
35	University of South Florida	14,747	37	13,001	34	14,591	30	13,794	31	14,751
36	Conserve Wildlife	14,232	36	13,502	29	15,402	29	14,933	28	16,761
37	Agriculture	14,156	31	14,417	31	14,871	39	12,467	33	14,366
38	Discover Florida Oceans	13,679	41	12,184	39	13,343	40	12,245	40	12,845
39	State Wildflower	13,561	42	12,108	40	13,340	37	12,672	36	13,571
40	Aquaculture	13,503	39	12,268	37	13,597	36	12,689	39	13,289
41	Imagine	13,343	40	12,193	42	12,997	41	11,936	41	12,303
42	Indian River Lagoon	13,082	38	12,941	35	14,368	33	13,372	30	15,324
43	Police Athletic League	12,007	43	12,048	41	13,158	38	12,474	38	13,451
44	United We Stand	11,170	44	10,147	44	11,113	45	10,254	45	11,194
45	Share The Road	11,164	46	9,819	45	10,835	46	10,100	47	10,511
46	Everglades River of Grass	10,802	50	9,427	48	10,469	48	9,772	48	10,446
47	Stop Heart Disease	10,406	48	9,600	51	10,215	49	9,586	49	10,182
48	Wildlife Foundation of Florida	10,295	45	10,091	47	10,587	47	10,091	43	11,571
49	Invest in Children	10,260	47	9,610	43	11,197	42	11,022	42	12,209
50	Hospice: Every Day is a Gift	10,212	49	9,558	46	10,704	44	10,392	44	11,203
51	Go Fishing (Largemouth Bass)	9,146	51	9,304	50	10,253	50	9,377	46	10,788
52	Jacksonville Jaguars	8,708	52	8,230	52	8,734	51	8,000	51	8,346
53	U.S. Coast Guard	8,670	53	7,647	53	8,126	52	7,275	52	7,532
54	Support Autism Programs	8,162	55	6,794	59	6,251	61	4,827	67	4,280
55	Horse Country	7,694	54	6,973	55	6,835	59	5,348	61	5,155
56	Protect Florida Springs	7,321	57	6,255	60	6,058	64	4,808	65	4,575
57	Tampa Bay Lightning	7,273	58	6,159	62	5,654	67	4,407	66	4,554
58	U.S. Paratrooper	7,004	59	6,136	58	6,428	57	5,747	57	5,835
59	Fallen Law Enforcement	6,950	69	4,548	97	1,473	*	*	*	*
60	Tampa Bay Estuary	6,653	56	6,400	54	7,081	53	6,466	53	7,250
61	Save Wild Florida	6,317	64	4,997	67	4,568	71	3,463	75	2,851
62	Stop Child Abuse	6,252	60	5,968	56	6,683	54	6,375	54	6,984
63	Family First	6,223	61	5,957	57	6,440	55	6,016	55	6,313
64	Freemasonry	5,962	63	5,108	68	4,546	69	3,617	*	*
65	U.S. Olympic Spirit	5,783	62	5,253	61	5,704	58	5,473	56	5,940
66	Discover Florida's Horses	5,626	67	4,750	70	4,399	74	3,236	76	2,728
67	Lauren's Kids	5,571	71	4,407	77	3,334	90	1,834	*	*
68	Bethune-Cookman University	4,955	66	4,800	65	5,092	62	4,819	59	5,208

2017 Specialty License Plate Rankings

2017			2016		2015		2014		2013	
Rank	Plate	Total	Rank	Total	Rank	Total	Rank	Total	Rank	Total
69	Live the Dream	4,914	65	4,803	64	5,115	60	4,850	60	5,194
70	Tampa Bay Rays	4,882	68	4,611	63	5,236	63	4,816	64	4,710
71	Visit Our Lights	4,791	75	3,844	75	3,684	77	2,936	77	2,652
72	Support Soccer	4,690	70	4,509	66	4,954	66	4,548	63	4,766
73	Support Our Troops	4,632	72	3,965	71	4,156	70	3,547	70	3,570
74	Support Homeownership for All	4,431	73	3,866	73	3,803	73	3,272	72	3,127
75	Trees Are Cool	4,262	76	3,747	74	3,690	76	3,121	73	3,063
76	Florida Sheriffs Association	3,891	85	2,669	104	1,075	*	*	*	*
77	Keep Kids Drug Free	3,836	74	3,846	69	4,490	65	4,654	58	5,290
78	Big Brothers Big Sisters	3,741	86	2,259	115	583	*	*	*	*
79	Florida Sheriffs Youth Ranches	3,576	77	3,404	72	3,935	68	3,733	68	4,123
80	Play Tennis	3,497	80	2,964	80	2,967	79	2,621	80	2,543
81	Fraternal Order of Police	3,451	81	2,868	81	2,859	81	2,365	84	2,106
82	NASCAR	3,316	78	3,253	78	3,276	78	2,779	74	2,975
83	Support Florida Special Olympics	3,084	82	2,786	79	3,165	75	3,146	71	3,461
84	Orlando Magic	3,040	79	3,046	76	3,413	72	3,288	69	3,609
85	Florida International University	2,950	83	2,774	83	2,645	80	2,374	78	2,588
86	Miami Marlins	2,866	84	2,773	82	2,647	83	2,263	81	2,327
87	Florida Atlantic University	2,397	87	2,181	85	2,276	85	2,039	82	2,184
88	A State of Vision	2,323	89	2,049	86	2,146	89	1,876	88	1,851
89	Scouting Teaches Values (BSA)	2,295	88	2,170	84	2,446	82	2,351	79	2,567
90	Family Values	2,108	91	1,943	88	2,081	87	1,969	86	2,010
91	Florida Panthers	2,042	92	1,936	89	2,046	88	1,885	85	2,037
92	Nova Southeastern University	2,008	90	1,946	87	2,108	84	2,180	83	2,177
93	American Legion	1,927	102	1,343	108	900	*	*	*	*
94	University of North Florida	1,734	94	1,554	90	1,675	92	1,497	90	1,550
95	Florida Gulf Coast University	1,654	93	1,595	92	1,636	93	1,493	91	1,531
96	Florida Institute of Technology	1,598	99	1,377	93	1,537	100	1,280	97	1,373
97	Embry-Riddle Aeronautical Univ.	1,575	97	1,411	96	1,491	98	1,341	95	1,455
98	Rollins College	1,559	98	1,382	94	1,498	94	1,457	93	1,500
99	Parents Make A Difference	1,558	95	1,515	91	1,663	91	1,613	89	1,672
100	Stetson University	1,530	100	1,370	98	1,471	97	1,355	92	1,508
101	University of Tampa	1,526	101	1,358	99	1,441	96	1,358	98	1,359
102	Agricultural Education	1,480	96	1,445	95	1,498	101	1,185	96	1,378
103	Kids Deserve Justice	1,375	103	1,314	100	1,427	95	1,360	94	1,456
104	Flagler College	1,371	104	1,231	101	1,342	99	1,307	99	1,351
105	University of West Florida	1,257	105	1,074	103	1,078	104	988	102	1,065
106	Moffitt Cancer Center	1,235	106	1,007	110	834	*	*	*	*
107	Jacksonville University	1,087	107	1,002	105	1,049	102	1,024	101	1,104
108	Barry University	1,026	108	1,001	102	1,093	103	1,019	100	1,110
109	New College of Florida	893	110	784	109	877	107	773	106	816
110	Florida Memorial University	837	109	801	107	909	106	859	103	955
111	Edward Waters College	742	111	721	111	805	108	746	105	803
112	St. Leo University	701	112	672	112	714	109	667	107	687
113	Florida Southern College	660	113	633	113	633	110	574	108	599
114	Eckerd College	446	114	367	116	438	112	413	110	433
115	Ringling School of Art & Design	366	115	364	118	372	114	359	112	380
116	Florida College	292	116	284	120	306	115	286	113	288
117	Palm Beach Atlantic University	277	117	275	121	292	116	278	114	279
118	Keiser University	275	118	247	119	339	*	*	*	*
119	St. Thomas University	228	120	212	122	230	117	215	115	239
120	Southeastern University	224	119	239	123	218	118	204	116	209
121	Florida Hospital College	162	121	155	124	176	120	141	118	155
122	Lynn University	117	122	126	125	147	119	147	117	166
123	Warner Southern College	101	123	114	126	115	121	105	119	123
	American Red Cross	*		*	107	929	105	902	104	930
	Clearwater Christian College	*		*		*	122	51	120	57
	Donate organs. Pass it on.	*		*	86	2,244	86	2,028	87	2,000
	Hispanic Achievers	*		*	118	389	113	369	111	385
	St. John's River	*		*	115	604	111	573	109	587
123		1,521,472	123	1,371,133	125	1,438,619	120	1,298,428	118	1,353,243

Asterisk (*) indicates a license plate was not available for issuance.

Red letter indicates a license plate has been de-authorized.