

# SAFE HOLIDAY TRAVEL CAMPAIGN



## SOCIAL MEDIA POSTS

**Get campaign resources, including social media graphics, on the Safe Holiday Travel webpage at [www.flhsmv.gov/HolidayTravel](http://www.flhsmv.gov/HolidayTravel). Don't forget to use #TravelSafeFL when posting!**

- Before you hit the road, check your tires. Make sure tires are properly inflated and have adequate tread. Never overload your vehicle. #TravelSafeFL #ArriveAliveFL
- Visit [NHTSA.gov/recalls](http://NHTSA.gov/recalls) to check for vehicle recalls and make any necessary repairs before traveling this holiday season! #TravelSafeFL #ArriveAliveFL
- Would law enforcement know who to call in an emergency? Register or updates your #ECI at [flhsmv.gov/ECI](http://flhsmv.gov/ECI). #TravelSafeFL #ArriveAliveFL
- Luggage? Check. Seat belts? CHECK! Check safety off your list and make sure everyone in the car is buckled up and stays buckled up throughout the trip! #BuckleUp #TravelSafeFL
- Speed limits are posted for a reason- speeding increases the intensity and severity of a crash. Slow down and drive the speed limit to Arrive Alive! #SlowDown #TravelSafeFL
- Give the gift of safety this holiday season - celebrate responsibly and never drive impaired. Plan ahead by designating a driver or using a ride service. #TravelSafeFL #NeverDriveImpaired
- BUYING a vehicle is a big investment. Do your research, take a test drive and make an informed decision. Make sure you understand your rights and responsibilities. Visit [flhsmv.gov/buying](http://flhsmv.gov/buying) for more info!
- SELLING a vehicle can be beneficial for both the buyer and seller. Do your part to make sure you safely complete the sales transaction to protect yourself and the buyer. For more information about selling a vehicle, visit: [flhsmv.gov/selling](http://flhsmv.gov/selling).