

## TECHNICAL ADVISORY

### DIVISION OF MOTORIST SERVICES

**DATE: 07/23/2025**

**Technical Advisory (TA)  
RSTL 25-025**

**SUBJECT: Shipping Margaritaville Specialty License Plates**

#### Overview:

PRIDE will begin shipping the Margaritaville specialty license plates July 30, 2025. The specialty license plate has met the voucher requirement. Purchasing a pre-sale voucher is no longer required for this license plate to meet its minimum. However, if a customer wants to purchase a voucher, they may do so.

#### Details:

PRIDE will begin shipping the license plates the week of June 23, 2025. Deliveries will be completed in two weeks. The inventory codes are listed with the image and have been added to FRVIS. The “Sales Status Codes” will be changed in FRVIS from “Authorized for Pre-sale” to “Authorized for Sale” when the delivery begins. Customers will now be able to redeem their vouchers and order personalized license plates. Pre-sale vouchers are no longer required to purchase this license plate.

#### Conclusion:

If you need additional information, please contact your next level of management or the Field Support Center.

**B6R, B6P, B6A**

