



Move Over Law

Agency Overview: Public Education & Enforcement

Thursday, February 28, 2008
9:00 – 12:00
Auditorium



Florida Highway Patrol

Courtesy

Service

Protection

FHP

Move Over Law

- **Became Law** - May 1, 2002 Effective – July 1, 2002
- **IUPA Support** - International Union of Police Associations
- **Ch 316.126, F.S.** — On interstate highways or other highways with two or more lanes traveling in the direction of an emergency vehicle, unless directed by a law enforcement officer, drivers approaching the vehicle of a first responder or emergency vehicle parked on the side of a roadway with emergency lights activated, are required to MOVE OVER as soon as it is safe to do so.

Move Over Law

Part I

Public Education

2002 - CURRENT



Move Over Law

Brochures, Posters, TV PSA (2002 – On-Going)

- In-House
- FHP Budget (\$25,000 + on-going)
- Agency Staff
- Distribution – Events, DL/FHP Offices, Other
- Website

Move Over Law

Billboard Campaign
(2004-2005, Statewide)



- In-House & Contracted Services
- Grant-Funded (FDOT) \$25,000
- Agency & Contracted Staff (FOAA)

Move Over Law

Direct DL Renewal Mail-Outs

(2006-, Statewide, On-Going)

- In-House & Contracted Services
- Minimal Cost, Labor

Move Over Law

Florida Registration Renewal Notice

INSURANCE LAW

Florida law requires proof of Florida auto insurance prior to registration. Florida's minimum coverage is \$10,000 personal injury protection (PIP) and \$10,000 property damage liability (PDL) as long as you have a valid Florida tag, even if the vehicle is in another state or inoperative. There are no exemptions in the law. However, if you have been involved in a crash, or been convicted of certain offenses, you may be required to purchase bodily injury liability

coverage (BI/L). For questions, call the Department of Highway Safety and Motor Vehicles, Customer Service Center, at 850-922-9000.

ATTENTION MILITARY PERSONNEL

Florida resident military personnel who carry "out-of-state" insurance rather than "in-state" coverage must also provide a copy of their military orders and the completed military affidavit which can be found on the Internet at <http://www.hsmv.state.fl.us/html/forms.html>

TIPS TO AVOID DRIVER LICENSE SUSPENSION

1. Keep your driver license address current
2. Keep all your vehicles insured with a Florida licensed insurance company.
3. Respond promptly to notices from the Department requesting information.
4. If you move out of Florida, change your driver license, vehicle title and license plates promptly to avoid problems.
5. Check the status of your driver license at www.hsmv.state.fl.us

Check the website above for motor vehicle, tag and title information, traffic updates and more!



HELP PROTECT THOSE WHO PROTECT YOU!

MOVE OVER & SLOW DOWN

When approaching emergency vehicles on roadways with lights flashing, IT'S THE LAW!

For more information, visit www.flhighwaypatrol.com (CL 316.126(1)(b), R.B.)

Incompleteness or omissions have been used to produce the advertising that may accompany this notice. Neither the State of Florida, the Florida Department of Highway Safety and Motor Vehicles, county boards of commissioners nor Tax Collectors assumes any company or product, including the sponsors of this registration renewal mailing. Your privacy is assured. Florida state and county guidelines prohibit the use of your personal information for any purpose other than preparing this renewal mailing.

FLHSMV 0005/04/01

For more information, please contact us at www.flhighwaypatrol.com or call 1-800-922-9000. ©2005 Highway Patrol. All rights reserved.

INSURANCE INFORMATION

VEHICLES: Florida law requires proof of Florida auto insurance prior to registration. Completion of this affidavit is required. **DON'T** send your first and last or phone numbers. Please complete this form.

WARNING: CAR INSURANCE INFORMATION TO OBTAIN A FLORIDA REGISTRATION CERTIFICATE IS A CRIMINAL OFFENSE UNDER FLORIDA LAW. ANYONE GIVING FALSE INFORMATION OR TRADING INFORMATION TO PROSECUTE UNDER VIOLATION OF FLORIDA INSURANCE COMPANY THAT HAVE PERSONAL FINANCIAL PROTECTION PROPERTY DAMAGE LIABILITY BODILY INJURY SUBJECT WITH ENTER COMPLETE FLORIDA INSURANCE COMPANY NAME AND NUMBER.

Company Name: _____

Company's Page ID Number: _____

FL Policy Number: _____

Signature: _____

MOTORCYCLES:

Proof of insurance is not required; however, persons 21 and older operating riding without a headgear will be required to provide proof of \$10,000 medical insurance if requested by a law enforcement officer.

TRAILERS, VESSELS & MOBILE HOMES: No Proof of Insurance required.

Change of Address: _____

VOLUNTARY TRUST FUND CONTRIBUTIONS:

Check box desired and add amount to payment.

- | | |
|--|---|
| <input type="checkbox"/> Organ Donor | <input type="checkbox"/> Prevent Blindness Florida |
| <input type="checkbox"/> Non-game Wildlife | <input type="checkbox"/> Election Campaign |
| <input type="checkbox"/> Child Safety Seats | <input type="checkbox"/> Save the Manatee |
| <input type="checkbox"/> Transportation Disadvantaged | <input type="checkbox"/> Marine Turtle Protection |
| <input type="checkbox"/> Mothers Against Drunk Driving | <input type="checkbox"/> Southeastern Guide Dogs Inc. |

MOVE OVER LAW



Florida's Move Over Law (316.126(1)(b), F.S.) is designed to protect law enforcement officers and other emergency workers who are stopped along our roadways performing their jobs.

The Move Over Law requires motorists to approach cautiously when an emergency vehicle is stopped ahead with its lights flashing. Motorists must change lanes or "move over" away from the emergency vehicle if they are on a multi-lane highway and can do so safely. If drivers cannot move over or change lanes safely or are traveling on a two-lane road, they must slow down and maintain a safe speed so as not to impede traffic or endanger persons stopped on the side of the road.

A violation of the Move Over Law will result in a citation.

For more information, visit the Florida Highway Patrol's website @ www.fhp.state.fl.us

Tips to avoid driver license suspension

1. Keep your driver license address current!
2. Keep all your vehicles insured with a Florida licensed insurance company.
3. Respond promptly to notices from the Department requesting information.
4. If you move out of Florida, change your driver license, vehicle title(s) and license plate(s) promptly to avoid problems.
5. Check the status of your driver license at www.hsmv.state.fl.us

Check the website above for motor vehicle, tag and title information, traffic updates and more!

No county or state fund were used to produce the advertising that may accompany this notice. Neither the State of Florida, the Florida Department of Highway Safety and Motor Vehicles, county boards of commissioners nor Tax Collectors assumes any company or product, including the sponsors of this registration renewal mailing. Your privacy is assured. Florida state and county guidelines prohibit the use of your personal information for any purpose other than preparing this renewal mailing.

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INSURANCE INFORMATION

VEHICLES: Insurance affidavit is required. Please complete this form.

WARNING: CAR INSURANCE INFORMATION TO OBTAIN A FLORIDA REGISTRATION CERTIFICATE IS A CRIMINAL OFFENSE UNDER FLORIDA LAW. ANYONE GIVING FALSE INFORMATION OR TRADING INFORMATION TO PROSECUTE UNDER VIOLATION OF FLORIDA INSURANCE COMPANY THAT HAVE PERSONAL FINANCIAL PROTECTION PROPERTY DAMAGE LIABILITY BODILY INJURY SUBJECT WITH ENTER COMPLETE FLORIDA INSURANCE COMPANY NAME AND NUMBER.

Company Name: _____

Company's Page ID Number: _____

FL Policy Number: _____

Signature: _____

MOTORCYCLES:

Proof of insurance is not required; however, persons 21 and older operating riding without a headgear will be required to provide proof of \$10,000 medical insurance if requested by a law enforcement officer.

TRAILERS, VESSELS & MOBILE HOMES:

No Proof of Insurance required.

Change of Address: _____

Provide signature if any of the following are true: You are an active member of the US Military and not a Florida resident, you are an eligible disabled veteran, or your vehicle has an existing out of state tag: _____

VOLUNTARY TRUST FUND CONTRIBUTIONS:

Check box desired and add amount to payment.

- | | |
|---|--|
| <input type="checkbox"/> \$1.00 Organ Donor | <input type="checkbox"/> \$1.00 Prevent Blindness Florida |
| <input type="checkbox"/> \$1.00 Non-game Wildlife | <input type="checkbox"/> \$5.00 Election Campaign |
| <input type="checkbox"/> \$2.00 Child Safety Seats | <input type="checkbox"/> Save the Manatee |
| <input type="checkbox"/> \$1.00 Transportation Disadvantaged | <input type="checkbox"/> Marine Turtle Protection |
| <input type="checkbox"/> \$1.00 Mothers Against Drunk Driving | <input type="checkbox"/> \$1.00 Southeastern Guide Dogs Inc. |

Move Over Law

Internet Promotion (worldwide) (2002 – On-Going)

- Safety Campaigns Posted
- FHP web stories
- Links to Earned Media (newspaper article, etc.)

Move Over Law

Gas Pump Sticker Campaign (2005-2006, Statewide)



- In-House & Contracted Services
- Grant-funded (FDOT) \$175,000
- Agency & Contracted Staff (FPMA)
- Distribution – FPMA gas stations/conv. stores

Move Over Law

Earned Media

- News Stories (LE & Others – injured, killed by violators)
- News Coverage – Enforcement
- Press Releases (Enforcement Waves, Initiatives, Campaigns)

Move Over Law

Efforts with FDOT

(On-going)

- FL Maps
- Signage
 - Dynamic Message Signs
 - Static Signs
- Welcome Centers (Brochures/Fliers)
- Rest Areas
- Turnpike Service Plazas
- Interstates & Major Highways



Move Over Law

Static Signs Promoting MOL



Move Over Law



Move Over Law

Proposed Public Education Ideas (Current)

- Display Bumper Stickers on Emergency Vehicles (LE Patrol Cars, Other)
- Establish Annual MOL Campaign, like *Click It or Ticket, Over the Limit..., etc.*
- Market, Brand MOL Campaign (Unified Florida-Specific Logo)



Move Over Law

Part II

THE LAW & ENFORCEMENT

Move Over Law

National Mason Dixon Poll

Forty states have passed *Move Over* laws,

- 71 percent of Americans have not heard of *Move Over* laws;
- 86 percent support enacting *Move Over* laws in all 50 states; and
- 90 percent believe traffic stops and roadside emergencies are dangerous for law enforcement and first responders.

Move Over Law

Fallen Officers Struck by Vehicles (National)

2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	TOTAL
15	16	13	13	14	24	16	10	15	15	151

Source: National Law Enforcement Officers Memorial Fund



Move Over Law

1996-2000 - working law enforcement vehicles crashed into 1,793 times (Florida)

- 419 injuries
- 5 deaths



Move Over Law

Crashes Where

Parked Emergency Vehicles Were Hit					
	2002	2003	2004	2005	2006
# Crashes	212	215	200	221	220
# Drivers Killed	0	0	0	0	0
# Pedestrians Killed	0	0	0	0	1
# Drivers Injured	32	42	48	54	36
# Pedestrians Injured	10	4	6	10	8



Move Over Law

Enforcement Efforts

- Example: Operation M.O.L.E. (Move Over Law Enforcement)
- Multi-Agency, Results
- Local Efforts, Statewide



Move Over Law

Operation MOLE

- Focused on enforcement of the Move Over Law
- Unified Agency Initiative – involved all law enforcement agencies for two days
- Issued 210 citations for violations of Move Over Law

Move Over Law

Proposed Enforcement Ideas (current – future?)

- Organize More Statewide Enforcement Waves
- Plan More Multi-Agency Details (Cities, Counties)
- Use Other Ideas & New Approaches

Move Over Law

Increase Public Education & Enforcement

- Establish State Marketing & Communications Plans
- Organize Statewide Enforcement Initiative, Local Support
- Seek Funding for Media Campaigns (FDOT, Other)
- Pull Resources from Each Agency (Funds/Labor/Time)
- Increase Earned Media (Local, Statewide)
- Target Specific Locations for Enforcement
- Target Audiences: Visitors, Race/Age, Other demographics
- Explore New Technologies (Outreach & Enforcement)