

DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES  
SOLICITATION BRIEF

ITB  / ITN  / RFP  # : 030-08

Purchasing Manager: Melissa McDaniel

Description: Public Safety Campaign for Tenn Driver Safety

Commodity Code(s): 973-380, 973-520

Due Date & Time: 04/23/2008 2:30 pm Addenda as of Award Date: 1

Award Date: 04/30/2008 Award Price: \$ 99,000.00

Contract Manager: Kim Jones 617-2379  
Name Phone

Begin Date: One Time Purchase End Date: One Time Purchase

Original Term: One Time Purchase Renewal Term: N/A

Proposal Bond:  Required / Amount \$ \_\_\_\_\_  Not Required  Returned

Performance Bond:  Required / Amount \$ \_\_\_\_\_  Not Required

Performance Bond Term: \_\_\_\_\_

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CONTRACTOR INFORMATION

Name: Group 5 Advertising

Address: 1210 NW 14th Avenue, Gainesville, FL 32601

Phone #: (352) 377-1338 Email: suzanneb@group5advertising.com

Contract Manager / Contact: Suzanne Bachus

Notes: One time purchase of services to be provided in accordance with Section 4.0 of the RFP

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