

2900 Apalachee Parkway  
Tallahassee, Florida 32399-0500  
www.flhsmv.gov

July 15, 2009

Addendum #2  
ITB No. 037-09  
Motorcycle Campaign / Movie Theater Advertisements

Dear Sir or Madam,

**REMOVE PAGE: 12 (07/01/09)**

**ADD PAGE: 12 (07/15/09)**

Please add the new page to your copy of the Invitation to Bid, and remove the earlier version of the same page issued prior to this Addendum # 2 as of July 15, 2009.

Panama City is the correct location listed under Section 3.1, Objective and Section 3.2, Scope of Work, C. Addendum 1 included the amended page 15 with the correct city of Panama City listed; however, the question and answers listed an incorrect response. Due to this error we have extended the proposal due date until July 22, 2009. The Calendar of Events (page 12) has been amended.

This addendum serves as notice to a correction to Question 23 and Question 29 issued with Amendment 1 on July 10, 2009.

Question 23: Please confirm "Pensacola" in 3.1 on page 15 should be replaced with "Panama City" so it matches 3.2C

**Answer to Question 23:**

**Panama City is the correct location. Section 3.1 of the ITB is amended.**

Questions received from Republica

Question 27: Please clarify which of the following markets (Pensacola or Panama City) is to be included in your list of nine cities.

**Answer to Question 27:**

**Please see the answer provided under Question 23.**

All dates and terms and conditions remain the same in this Invitation to Bid.

**Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Any notice of protest or protest to this solicitation which was filed prior to this notice is null and void.**

Sincerely,



Stacy Arias, Chief  
Bureau of Purchasing and Contracts

cc: Jared Kennedy, Contract Manager

**2.0 SPECIAL CONDITIONS**

**2.1 CALENDAR OF EVENTS:** The following time schedule will be strictly adhered to in all actions relative to this solicitation, unless modified by the Department by addendum to this solicitation.

July 1, 2009	<b>Solicitation issued.</b>
July 9, 2009	<b>All questions</b> and/or proposed changes to the solicitation must be submitted in writing to the Procurement Officer by <b>4:00 PM EST</b> (may be submitted earlier.) Please see Section 1.26.
July 10, 2009	Responses to written inquires and proposed changes will be posted on the Florida Vendor Bid System at; <a href="http://vbs.dms.state.fl.us/vbs/search.criteria_form">http://vbs.dms.state.fl.us/vbs/search.criteria_form</a> . No later than 5:00 PM ET.
July 22, 2009	<b>Proposals due.</b> Public bid opening at <b>2:30 PM EST</b> at the location specified in Section 2.11. Proposal (Bid) Bond due.
July 22, 2009	Posting of <b>Intent to Award.</b> No later than 5:00 PM ET.
July 27, 2009	<b>Bid Awarded.</b>
July 30, 2009	Final edited version of "Get Licensed, Get Endorsed!" PSA submitted to Contract Manager for review and approval (may be submitted earlier).
August 7, 2009	Schedule of PSA placements to be submitted to Contract Manager for review and approval (may be submitted earlier).
August 14 – September 11, 2009	"Get Licensed, Get Endorsed!" PSA to be advertised.
September 18, 2009	Final invoice due to Contract Manager no later than September 18, 2009 (may be submitted earlier).

**Invoices must be received no later than September 18, 2009, or payment will be forfeited.**

**2.2 TERM OF CONTRACT:** Refer to attached Form PUR 1000, Paragraph 27. The contract shall be in effect upon issuance of a direct order or a contract signed by both parties. Term shall be as specified on the Direct Order issued pursuant to this contract. If at any time the contract is canceled, terminated, or expires, and a contract is subsequently executed with a firm other than contractor, contractor has the affirmative obligation to assist in the smooth transition of contract services to the subsequent contractor. In the event this solicitation includes renewals, the requirements of Section 287.057, Florida Statutes, shall apply.

**2.3 PROPOSAL (BID) BOND:** Each respondent shall submit with his written offer a proposal bond in the form of a cashier's check or surety bond, payable to the State of Florida in the amount of five percent (5%) of the total cost for the project. A Certificate of Deposit from a federally chartered financial institution may be submitted for the proposal bond as an alternative to a bond or cashier's check provided that the Certificate of Deposit is payable to the Department of Highway Safety and Motor Vehicles without recourse or reserve. The proposal bond will be returned to the successful proposer after the bid award has completed posting and to unsuccessful proposers after award. The State will not consider alternative proposal and/or performance securities.

**FAILURE TO SUBMIT A PROPOSAL (BID) BOND WILL CAUSE THE BID TO BE NON-RESPONSIVE.**