

Electra Theodorides-Bustle
Executive Director

2900 Apalachee Parkway
Tallahassee, Florida 32399-0500
www.flhsmv.gov



Charlie Crist
Governor

Bill McCollum
Attorney General

Alex Sink
Chief Financial Officer

Charles H. Bronson
Commissioner of Agriculture

May 8, 2009

Addendum # 2
ITB No. 023-09
Promotional Items for the Motorcycle Safety Campaign

Dear Sir or Madam,

This addendum serves as notice that the vendor awarded Item H, Motorcycle Magnet in conjunction with ITB # 023-09 has been changed.

PromoConcepts, Inc. has withdrawn their proposal of \$0.34 per magnet.

The Department has posted an amended Intent to Award to the vendor with the second lowest per unit price, Sierra Group with a proposal price of \$0.69 per magnet.

All other dates and terms and conditions remain the same in this Invitation to Bid.

Sincerely,

A handwritten signature in black ink, appearing to read "Stacy Arias". The signature is fluid and cursive.

Stacy Arias, Chief
Bureau of Purchasing and Contracts



AMENDED NOTICE OF INTENDED AWARD FOR ITEM H, MOTORCYCLE
MAGNET.
FLORIDA DEPARTMENT OF HIGHWAY SAFETY AND MOTOR VEHICLES

NAME OF BID: Promotional Items for the Motorcycle Safety Campaign

BID OR RFP No. ITB # 023-09 NOTICE POST DATE: 05/07/09 TIME: _____

Advertising was published in: http://www.myflorida.com/

OPENING OF BIDS OR PROPOSALS

Location: B409 Date: 04/26/2009 Time: 2:30 pm

Opened by: Karen Freytag Tabulated by: Wanda Sanders

WITNESSED BY and REPRESENTING

Kevin Bailey, DHSMV Natalie Renfroe, DHSMV

Jon Kosberg, DHSMV _____

Melissa McDaniel, DHSMV _____

INTENDED AWARD

Vendor: Sierra Group, LLC Price: \$ 4,416.00 (per unit price, \$0.69)

Lowest Bidder: Yes No

If no, Justification: Amended Notice of Intended Award for Item, H, Motorcycle Magnet.

Original vendor is unable to fulfill requirements.

Terms: _____

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Any notice of protest or protest to this solicitation which was filed within the time limits set forth in this posting. In accordance with section 120.57(3), FS, notice is hereby provided that mediation of the administrative dispute for the type of agency action announced is not available.

CERTIFICATION

I certify that the above statements are correct. I further certify that the award of this bid is made in accordance with Section 287, Part I, Florida Statutes and Chapter 60A-1, Florida Administrative Code.

[Signature]
(Signature)

5/8/09
(Date)

Chief, Bureau of Purchasing & Contracts
(Title)

VENDOR:	Addendum #1	Motorcycle Magnet
Promoconcepts, Inc.	Yes	0.34
Sierra Group LLC	Yes	0.69
New Age Marketing Group	Yes	0.76
Canada Mostin Trading Corp	Yes	0.79
The Artcraft Ad Specialties Co.	Yes	0.992
Evergreen Corporate Gifts & Promotions, Inc.	Yes	1.05
Native American Business Solutions	Yes	1.15
Wendt Video Production Inc.	Yes	1.26615
Eliassen and Associates, Inc.	Yes	1.76
Innovative Incentives, Inc.	Yes	2.1
PRIDE	Yes	2.34
Top Dog Promos	Yes	3.18
Authentic Promotions.com	Yes	3.75
Price Promotional Products	Yes	4.89
ATI Promotions	Yes	no bid
Carpe Diem	Yes	no bid
Inception Inc.	Yes	no bid
Independent Resources	Yes	no bid
Promotions Plus	Yes	no bid
Red Enterprises, LLC	Yes	no bid
Trade Mark Sales Inc.	Yes	no bid
A.L. Freedman Advertising	No	non-responsive
Affordable Impact Marketing	No	non-responsive
Apeks Apparel	No	non-responsive
Clayton Kendall Inc.	No	non-responsive
Crown Advertising	No	non-responsive
International Promotional Ideas	No	non-responsive
Sharp Marketing	No	non-responsive
TS & J Inc.	No	non-responsive