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A SAFER
FLORIDA
HIGHWAY SAFETY AND MOTOR VEHICLES

Charlie Crist
Governor

Bill McCollum
Attorney General

Alex Sink
Chief Financial Officer

Charles H. Bronson
Commissioner of Agriculture

April 14, 2009

Addendum #1
ITB No. 023-09
Promotional Items for the Motorcycle Safety Campaign

Dear Sir or Madam,

REMOVE PAGES: 33, 35, 36, 37, 38, 41, 42, 43, 44, 45 and 46 (04/03/09)

ADD PAGES: 33, 35, 36, 37, 38, 41, 42, 43, 44, 45 and 46 (04/14/09)

Please add the new pages to your copy of the Invitation to Bid, and remove the earlier version of the same pages issued prior to this Addendum # 1 as of April 14, 2009

This addendum serves as notice to the changes made on the specifications on some of the items in Attachment V, Promotional Items. The changes made to the pages listed above have been underlined.

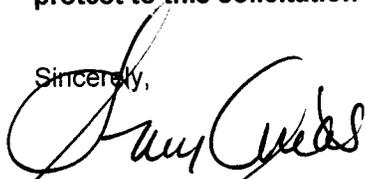
This addendum also answers the questions received on ITB 023-09.

**NOTE: Addendum # 1 must be signed and returned with your proposal.
Failure to do so will cause your proposal to be deemed non-responsive.**

All other dates and terms and conditions remain the same in this Invitation to Bid.

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Any notice of protest or protest to this solicitation which was filed prior to this notice is null and void.

Sincerely,



Stacy Arias, Chief
Bureau of Purchasing and Contracts

<u>Complete and Sign below:</u>	
Authorized Signature:	_____
Printed Name, Title:	_____
Firm:	_____
Date:	_____

**Failure to return this addendum signed with your bid response
will cause your bid to be considered non-responsive.**

Questions received on ITB 023-09, Promotional Items for the Motorcycle Safety Campaign

GENERAL CONCERNS (Questions 1 – 6):

1.) Are electronic submissions required? (ArtCraft Ad Specialties Co, LLC.)

Answer to Question 1:

No, electronic submissions are not required and will not be accepted.

Proposals must be mailed or hand-delivered; see Section 2.44, Submission of Proposal and Section 2.46, Proposer's Responsibility. Please refer to Calendar of Events, Section 3.1 for due dates and times.

2.) Is it the intent of the Department to award these items to Florida based companies as long as they are within 10% of the lowest submitted bid? In addition, will this same procedure be applied to minority owned Florida businesses? (Choice Marketing Group, Inc.)

Answer to Question 2:

No, the Department has no preference to award to either Florida-based or minority-owned businesses. Awarded vendors must register in the MyFloridaMarketplace System, see Section 2.55.

Separate awards for each of the sixteen items will be granted solely on the lowest price proposed.

3.) Please confirm what format you will be submitting art in? (Priority Marketing)

Answer to Question 3

All art will be submitted in JPEG format.

4.) Must our company be located in the State of Florida? (Native American Business Solutions)

Answer to Question 4

No, awarded vendors do not have to be located in the State of Florida. However, awarded vendors must register in the MyFloridaMarketplace System, see Section 2.55.

5.) What are the payment terms? (Native American Business Solutions)

Answer to Question 5

Payment terms will be in accordance with Sections 215.422 and 287.0585 of the Florida Statutes, which govern time limits for payment of invoices; please see Section 3.10, Invoices and Form PUR 1000, paragraph 15. Invoicing and Payment.

6.) Must it be exact quantity shipment? (Native American Business Solutions)

Answer to Question 6

The prices proposed for each item must be for the quantities as listed on Section 5.0 Price Proposal.

PROMOTIONAL ITEMS (Questions 7- 41):**Questions pertaining to Item A, Kickstand Puck**

7.) Has this item been purchased previously? (Anonymous)

Answer to Question 7

The Kickstand Puck was previously purchased last year on ITB 018-08 and the price was 0.83 per puck.

Questions pertaining to Item B, First Aid Kit

8.) On the First Aid Kits, in order to fit all the item requested, will they consider a nylon cover that is 5" by 7" instead of 5" x 6"? (Elias Promotional Marketing)

Answer to Question 8

Yes, the size of the first aid kit may be increased to 5" x 7" as specified in the amended Attachment V, Item B.

9.) If the size of the nylon cover must remain 5" x 6", will they consider removing either the scissors or the roll of tape from the contents? Is so, which one can be removed? (Elias Promotional Marketing)

Answer to Question 9

No, neither item may be removed. Please see answer to Question #8, the size of the first-aid kit may be increased to accommodate the required items.

10.) Can there be a substitution of the Triple Antibiotic Ointment for another First Aid Cream?(Elias Promotional Marketing)

Answer to Question 10

No, the Triple Antibiotic Ointment or Triple Antibiotic cream must be included.

11.) Can there be a substitution of the Burn cream for an Aloe burn lotion? (Elias Promotional Marketing)

Answer to Question 11

No, the burn cream is for burns inflicted from heated metal, not sunburns.

Questions pertaining to Item C, T-Shirt

12.) For Item C (t-shirts), the Hanes 50/50 heavy weight brand is available in standard yellow (Pantone 120C or close), gold and light blue. There are no bright colors available that will show the contrast for the artwork colors. Are these colors acceptable? (Price Promotional Products, LLC)

Answer to Question 12

Yes, standard yellow, gold and light blue are acceptable colors. The Contract Manager must approve the T-shirt color, text and artwork of each item prior to production. (Question from Price Promotional Products, LLC)

13.) For Item C (t-shirts), the instructions indicate that the imprint colors for the logo in Attachment IV on the front of the shirts are red and blue. Is the black in the artwork eliminated? (Price Promotional Products, LLC)

Answer to Question 13

No, the artwork must be as shown in Attachment IV; red, blue and black.

14.) For Item C (t-shirts), the instructions indicate that the imprint on the back of the shirts will extend downward. Does this mean vertical from the top of the shirt to the bottom? (Price Promotional Products, LLC)

Answer to Question 14

The "Ride Proud. Dress Loud." Logo will be placed horizontally on the back of the T-shirt. The top of the graphic is to be placed four inches below the back shirt collar and the logo will be read from left to right, "Ride Proud. Dress Loud" and be ten inches in width. The height of the graphic is to be four inches making the bottom of the graphic eight inches below the back shirt collar.

15.) For Item C (t-shirts), the imprint colors indicate that they are black, salmon and red. There is no red shown in the artwork for the back of the shirts. (Price Promotional Products, LLC)

Answer to 15

The sample shown in Attachment IV is a complete view of the artwork for the "Ride Proud. Dress Loud", it is not representative of the colors.

The colors of the logo will be black, salmon and red. Below is a detailed example of the colors that we desire:



Note: The artwork will be shown as in Attachment IV, but the colors will be as shown above. Awarded vendor will be provided with complete artwork.

Questions pertaining to Item D, Cap

16.) Please clarify which type of closure is required for the cap? A snap closure, a self-fabric closure (Velcro) or a buckle closure? (Trade Mark Sales, Inc.)

Answer to Question 16

The cap must have a self-fabric (Velcro) closure.

17.) Ball caps – back closure – would an antique gilt buckle be okay to quote? (Red Enterprises)

Answer to Question 17

No, the cap closure must be self-fabric (Velcro) closure as shown below.



Note: The text on the back of the cap will read “ Department of Highway Safety and Motor Vehicles”, per Attachment V, Item D, Cap.

18.) Ball caps are the eyelets sewn? (Red Enterprises)

Answer to Question 18

Yes, the eyelets on the cap are sewn.

19.) For item D (caps), you require a self-fabric buckle and snap closure. Can we substitute a self fabric adjustable closure with brass buckle and grommet? (Price Promotional Products, LLC)

Answer to Question 19

No, the closure must be a Velcro closure. See answer provided for Question # 16.

Questions pertaining to Item E, Silicone Bracelets

20.) On the silicon bracelets, you ask for and show assorted colors which I take to mean by size. Each color and size has to be molded independently so as an example Red would need two moldings. It can be done, but it adds costs. Is that what you want? (Artcraft Ad Specialties Co, LLC).

Answer to Question 20

It is not necessary for the silicon bracelets to have the same color available in both sizes. It is our intention to have two sizes of bracelets available in a variety of colors.

21.) Bracelets – the sizes vary when stretched from 7 – 7.5 “ and 8 – 8.5” – is that okay to quote from the 7-7.5” and the 8-8.5”? (Red Enterprises)

Answer to Question 21

Yes, bracelets may be proposed with the sizing 7-7.5” and 8-8.5”.

Questions pertaining to Item F, Motorcycle Key Chain

22.) Does the key tag need to be in the custom shape as shown? (Red Enterprises)

Answer to Question 22

Key chain must be in the shape of a motorcycle and must be flat.

23.) You state that the tag need to be made of rubber, but the tag that is shown is made of soft flexible PVC material – will that do for the tag? (Red Enterprises)

Answer to Question 23

Yes, soft-flexible PVC material is acceptable.

24.) For Item F (motorcycle keychain), can the required message be imprinted on the back side of the item? With the sample item shown, there's no room for an imprint. (Price Promotional Products, LLC)

Answer to Question 24

Yes, the text must be on one side of the keychain.

25.) Is a keychain with a thickness of 1/8” acceptable?

Answer to Question 25

The specifications for the keychain have been amended to 2mm in thickness and approximately 4cm in length. Please refer to amended Attachment V, Item F.

Questions pertaining to Item G, Pilot Pen

26.) Ball point pen – does the pen have to be made by Pilot? May we bid on a retractable gel ink pen that writes in blue that is made from a different company? (Red Enterprises)

Answer to Question 26

No, the gel pen quoted must be as specified. Alternatives will not be accepted.

Questions pertaining to Item H, Motorcycle Magnet No questions received.

Questions pertaining to Item I, Emergency Kit

27.) If the multi-tool kit already contains a screwdriver function within it, can the separate screwdriver item be omitted from the kit? (Elias Promotional Marketing)

Answer to Question 27

No, the screwdriver must be a separate tool.

28.) Can the previous supplier or manufacturer or brand of the kit provided as a reference in the photograph be made available? (Elias Promotional Marketing)

Answer to Question 28

No, this item has not been previously procured.

29.) Is the flashlight required to be of stainless steel material or will a hard plastic material suffice? (Elias Promotional Marketing)

Answer to Question 29

Flashlight may be made of hard plastic material.

30.) Can the size of the kit cover be flexible within an inch or so (larger or smaller) of the required dimensions of 5" x 8 1/2"? (Elias Promotional Marketing)

Answer to Question 30

Yes, the size may fluctuate an inch larger; 5-6" x 8 1/2 -9 1/2 ".

31.) Can a solid black be substituted for the black and blue cover? (Elias Promotional Marketing)

Answer to Question 31

Yes, a solid black cover is acceptable.

32.) Can the emergency kit be substituted for a multi-tool that already includes both the screwdriver and flashlight functions within it? (Elias Promotional Marketing)

Answer to Question 32

No, both the screwdriver and the flashlight must be provided as separate tools.

33.) For the emergency kit, the manufacturer has advised that the imprinting on the backside of the cover is not available. Have you had this done before? If so, can you provide this information? (Elias Promotional Marketing)

Answer to Question 33

No, this item has not been previously procured.

34.) If not, and imprinting is only available on the front cover, will you consider revising the front cover text? If so, what would you like the imprint alternative to read? (Elias Promotional Marketing)

Answer to Question 34

Imprinting on the emergency tool kit to remain the same as specified on Attachment V.

35.) Do you want the AA batteries for the flashlight to be included? (Elias Promotional Marketing)

Answer to Question 35

Yes, the flashlight must be functional; complete with bulb(s) and batteries.

Questions pertaining to Item J, Stress Ball

36.) For Item J (stress balls), the imprint is required in black. Will the colors green, red, gold and white suffice for the variety of colors? The sample shows black, dark blue, green, red, gold, and white. (Price Promotional Products, LLC)

Answer to Question 36

Yes, green, red, gold and white will be accepted.

The photographs included with ITB 023-09 are provided only to help illustrate the specifications required; they are not exact replicas.

37.) Would a stress ball with a diameter of 2 5/8 be acceptable?

Answer to Question 37

No, the diameter of the stress ball must be at least 2 3/4" in diameter

Questions pertaining to Item K, Notebook with pen

38.) Please clarify under “Graphic” it says the three colors on the logo will be “red, black and blue”; however, under “text” it says “All text and graphic will be printed in white”. Will the printing be in 3 or 4 colors or all in white?

Answer to Question 38

The specifications on Item K have been amended. The graphic on the notebook will be in 3 colors; red, blue and black. The text on the notebook will be in white.

Questions pertaining to Item L, Reflective Helmet Medical Decals

39.) For Item L (reflective helmet medical decals), can these be supplied on a roll? (Price Promotional Products, LLC)

Answer to Question 39

No, the decals must be provided as individual items. Reflective Helmet Medical Decal must be packaged in 4 bags/boxes of 1,000 individual decals and 1 bag/box of 700 individual decals.

Questions pertaining to Item M, Reflective Motorcycle Decals

40.) For Item M (reflective motorcycle decals), can these be supplied on a roll? (Price Promotional Products, LLC)

Answer to Question 40

No, the decals must be provided as individual items. Reflective Motorcycle Decals must be packaged in 6 bags/boxes of 100 individual decals.

Questions pertaining to Item N, Reflective Large Zipper Pull

41.) Zipper pull – is the rubber reflective or just a strip on the rubber? Does the imprint have to be reflective? (Red Enterprises)

Answer to Question 41

The front of the zipper pull must be reflective as well as the text printed on the surface of the zipper pull.

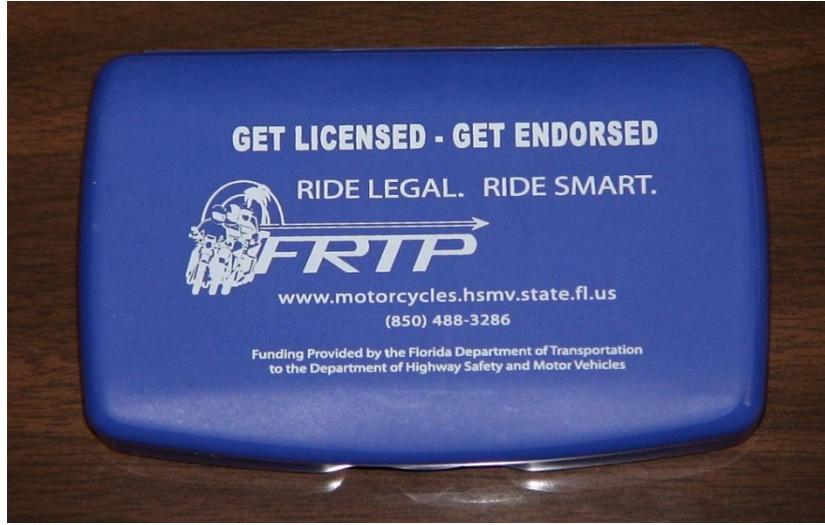
Questions pertaining to Item O, Magnetic Motorcycle Map – No questions received.

Questions pertaining to Item P, Hydration Pack – No questions received.

ATTACHMENT V
FLORIDA DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES
PROMOTIONAL ITEMS

Item B

First Aid Kit



Specifications (page 1 of 2)

- First Aid kit cover will be made of either nylon or durable plastic.
- The dimensions of the first aid kit may be 5" wide by 6" high and 1" thick or 5" wide by 7" high and 1" thick.
- The first aid kit must be red (RGB 255,0,0.) with a white logo and lettering.
- The first aid kit must contain the following:
 - 3 x 3 Gauze pad (minimum of 2)
 - Insect sting pad (minimum of 2)
 - Burn cream packet (minimum of 2)
 - Extra large bandage strap (minimum of 2)
 - ¾" Flexible Bandage strap (minimum of 4)
 - Cleansing towelette Packet (minimum of 2)
 - Roll of waterproof adhesive tape
 - Triple Antibiotic Ointment packet (minimum of 2)
 - Sunscreen Towelette packet (minimum of 2)
 - Pair of Latex Gloves
 - 4" Premium Scissors
 - Lens Cleaning Cloth
 - Pair of ear plugs

Graphic

The Florida Rider Training Program Logo dimensions will be a minimum of two inches in length and two inches in height. The logo will be in white.

ATTACHMENT VI
FLORIDA DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES
PROMOTIONAL ITEMS

Item C

T-Shirts



Specifications

- T-shirts will be Hanes 50/50 heavy weight brand.
- Vendor will provide 50% of T-shirts in bright yellow and 50% of T-shirts in bright blue.
- Contract Manager must approve T-shirt color prior to production.
- Vendor will provide 25% of T-shirts in size MEDIUM, 50% of T-shirts in size LARGE and 25% of T-shirts in size EXTRA-LARGE.

T-shirt, FRONT

The **Florida Rider Training Program Logo** will be screen printed in red, blue and black on the left hand side of the T-shirt as demonstrated in the photograph provided and on the logo provided with Attachment IV, Artwork.

T-shirt, BACK

The **Ride Proud. Dress Loud Logo** will be screen printed on the back of the T-shirt.

Graphic must begin approximately four inches below the shirt collar and extend downward.
 Graphic must be ten (10) inches wide and four (4) inches in height.
 Graphic will be printed in three colors, black, salmon and red.

The text "**www.motorcycles.hsmv.state.fl.us**" will be printed five (5) inches below the graphic.

The text will be printed in Arial Font, 16 point size, black.

Photographs included with ITB 023-09 are provided only to help illustrate the specifications required. The Contract Manager (Section 2.4) must approve the T-shirt color, text and artwork of each item prior to production.

ATTACHMENT V

FLORIDA DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES

PROMOTIONAL ITEMS

Item D

CAPS



Note: All proposals for caps must include at least one production sample to be considered responsive. Production samples submitted are not required to have the artwork or text requested in this bid, but must be representative of the quality of product to be produced by contractor who is awarded this contract. The sample will not be returned.

Specifications

- Cap must be 6-panel unconstructed pigment dyed, khaki in color
- Material of cap must be cotton twill.
- The cap will be adjustable with a self-fabric buckle (Velcro) closure (see picture above).

Cap, FRONT

The **Florida Rider Training Program Logo** will be embroidered in red, black and blue on the cap as demonstrated in the photograph provided. The dimensions of the logo will be two (2) inches in height by three (3) inches in width).

The logo will have 'FRTIP' embroidered in red, "Florida Motorcycle Rider Training Program" embroidered in blue, motorcyclists in black, palm trees in blue; this example is shown on Attachment V, Artwork.

Embroidered under the logo will be the educational message, "**RIDE LEGAL. RIDE SMART**". The text will be printed in Arial Font, 16 point size, black.

Cap, BACK

Embroidered above the self-fabric buckle and snap enclosure in Arial Font, 16 point size, black will be the text, "**Department of Highway Safety and Motor Vehicles**".

Photographs included with ITB 023-09 are provided only to help illustrate the specifications required. The Contract Manager (Section 2.4) must approve the cap color, text and artwork of each item prior to production.

ATTACHMENT V
FLORIDA DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES
PROMOTIONAL ITEMS

Item E

Silicon Bracelets



Specifications

- Silicone bracelets of assorted colors are required.
- Two sizes of silicon bracelets will be provided by vendor: half of the quantity will be 7 - 7 ½ inch diameter and the remaining half will be 8 - 8 ½ " diameter.
- The text will be debossed into the silicon bracelet.

Text

- The text must be recessed into the bracelet; there is no color to the text.
- The text on the silicon bracelets will read:

RIDE STRONG – DHSMV

Photographs included with ITB 023-09 are provided only to help illustrate the specifications required. The Contract Manager (Section 2.4) must approve the text and artwork of each item prior to production.

ATTACHMENT V
FLORIDA DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES

PROMOTIONAL ITEMS

Item F

Motorcycle Keychain



Specifications

- Keychain to be made of rubber material or flexible PVC material.
- Keychain will consist of the motorcycle-shaped imprinted tag and a split key ring.
- The keychain will be flat, one dimensional, approximately two (2) mm thick and at least four (4) cm in length.
- Keychains to be available in a variety of solid colors.
- Keychains must have surface area sufficient enough to imprint an educational message of at least 1/4" to 1/2 " inch in height.

Text

- The text will be printed in white on the one side of the keychain.
- The two lines of text will be in Arial Font,white and will read:

Riding Smart – the Key to Safety!
F RTP

Photographs included with ITB 023-09 are provided only to help illustrate the specifications required. The Contract Manager (Section 2.4) must approve the keychain color, text and artwork of each item prior to production.

ATTACHMENT V

FLORIDA DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES

PROMOTIONAL ITEMS

Item I

Emergency Kit



Specifications

- Emergency Kit will be made of a heavy duty denier fabric with a secure closure.
- Fabric color to be blue or black with black trim, reinforcing seams and closure.
- Size of Emergency Kit will be 5" -6" x 8 1/2" -9 1/2".
- The Emergency Kit is to include a functional flashlight including batteries and bulb (stainless steel or plastic), screwdriver (stainless steel) and a multi-tool(stainless steel).

Front Cover, Text

- The text will be printed in Arial Font, white.
- One line of text will read:

LOOK TWICE...SAVE A LIFE!

Back Cover, Text

- The text will be printed in Arial Font, white.
- The two lines of text will read, with approximately one inch between them:

F RTP

Department of Highway Safety and Motor Vehicles

Photographs included with ITB 023-09 are provided only to help illustrate the specifications required. The Contract Manager (Section 2.4) must approve the text and artwork of each item prior to production.

ATTACHMENT V

FLORIDA DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES

PROMOTIONAL ITEMS

Item J

Stress Ball



Specifications

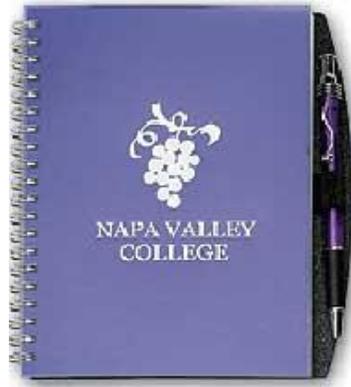
- Stress ball made of polyurethane material.
- A variety of solid colors is required.
- The dimension of the stress ball should be at least 2 ¾” and must have surface area sufficient enough to imprint an educational message of at least 1 ¼ “ -1 ¾ “ inch in height.

Text

- The text will be printed in Arial Font, black.
- The three lines of text will read:

**RIDE SAFE. RIDE STREE FREE.
FRTP
www.motorcycles.hsmv.state.fl.us**

Photographs included with ITB 023-09 are provided only to help illustrate the specifications required. The Contract Manager (Section 2.4) must approve the text and artwork of each item prior to production.

ATTACHMENT V**FLORIDA DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES****PROMOTIONAL ITEMS****Item K****Notebook with pen****Specifications**

- Notebook dimensions will be 4" x 6". The notebook will include a pen port and a pen.
- Notebook must contain at least 100 pages of quality white ruled writing paper
- Notebook cover will be of translucent poly material and should be solid in color (excluding white).

Graphic

The Florida Rider Training Program Logo dimensions will be a minimum of four inches in length and two inches in height and be centered approximately one inch from the top of the tablet, The three colors on the logo will be red, black and blue as demonstrated in the drawing provided in Attachment IV, Artwork.

Text

- All text will be printed in white.
- Five lines of text will be on the notebook.
 - 1.) Placed approximately 0.5" beneath the FRTP logo in Bradley Hand ITC Font, 16 point size, white.

TO DO

2– 4.) Placed approximately 1 cm below the text 'TO DO'

1. **Get Endorsed**
2. **Ride Safe**
3. **Look Twice**

5.) Place across the bottom of the notebook in Arial Font, 10 point size, white.

www.motorcycles.hsmv.state.fl.us

Photographs included with ITB 023-09 are provided only to help illustrate the specifications required. The Contract Manager (Section 2.4) must approve the notebook color, text and artwork of each item prior to production.

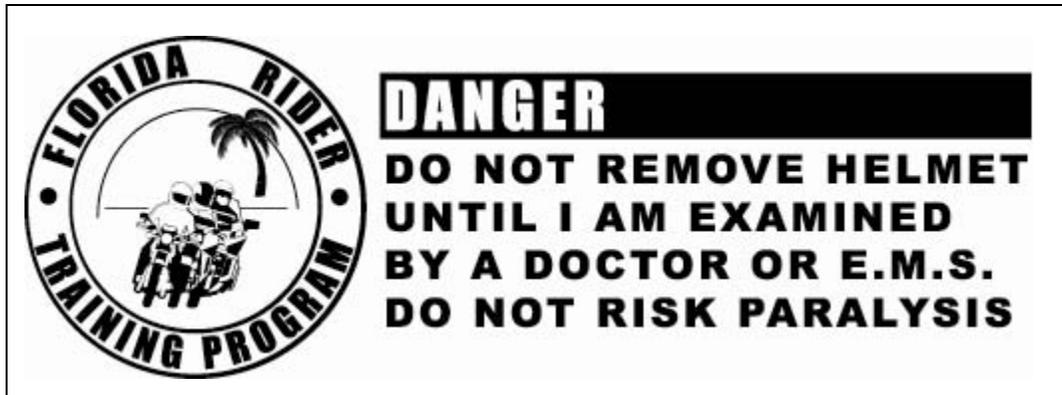
ATTACHMENT V

FLORIDA DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES

PROMOTIONAL ITEMS

Item L

Reflective Helmet Medical Decals

Specifications

- The Reflective Helmet Medical Decal will be 1 inch in height by 4 inches in length.
- The background of the decal will be made of reflective material.
- The graphic and text will be printed in black, sun-resistant ink.
- Decal will have a peel-off adhesive backing.
- Reflective Helmet Medical Decal will be printed as shown above.
- The Contract Manager will provide artwork to awarded vendor.
- Reflective Helmet Medical decals must be packaged in 4 boxes/bags of 1,000 individual decals and 1 box/bag of 700 individual decals.

Drawing included with ITB 023-09 is provided only to help illustrate the specifications required. The Contract Manager (Section 2.4) must approve the text and artwork of each item prior to production.

ATTACHMENT V
FLORIDA DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES
PROMOTIONAL ITEMS

Item M

Reflective Motorcycle Decals



Specifications

- The Reflective Motorcycle Decal will be 1 inch in height by 4 inches in length.
- The background of the decal will be made of reflective material, white in color.
- The graphic and text will be printed in sun-resistant ink.
- Decal will have a peel-off adhesive backing.
- Reflective Motorcycle Decal will be printed as shown above, the Department will provide artwork.
- Reflective Motorcycle Decals should be packaged in 6 boxes/bags of 100 individual decals.

Graphic

The Florida Rider Training Program Logo dimensions will be a minimum of 2.5 inches in length and 0.75 inches in height. The logo will be placed in the center of the decal.

The three colors on the logo will be red, black and blue as demonstrated in the drawing above.

Text

- One line of text will be on the Reflective Medical Decal.
 - 1.) Placed underneath the FRTTP logo in Arial Font, 12 point size, black.

www.motorcycles.hsmv.state.fl.us

Drawing included with ITB 023-09 is provided only to help illustrate the specifications required. The Contract Manager (Section 2.4) must approve the text and artwork of each item prior to production.

ATTACHMENT V**FLORIDA DEPARTMENT OF HIGHWAY SAFETY & MOTOR VEHICLES****PROMOTIONAL ITEMS****Item N****Reflective Zipper Pull****Specifications**

- The dimensions of the Zipper Pull will be 1 3/4" in length and 3/8" width when closed.
- The zipper pull will be made of rubber.
- Zipper Pull will be reflective and have a Velcro closure.

Text

- The text will be printed in Arial Font, Italicized, 14 point, red.
- Text will be reflective.
- The line of text will read:

F RTP

Photographs included with ITB 023-09 are provided only to help illustrate the specifications required. The Contract Manager (Section 2.4) must approve the text and artwork of each item prior to production.