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A SAFER  
**FLORIDA**  
HIGHWAY SAFETY AND MOTOR VEHICLES

**Rick Scott**  
Governor

**Pam Bondi**  
Attorney General

**Jeff Atwater**  
Chief Financial Officer

**Adam Putnam**  
Commissioner of Agriculture

March 1, 2011

Addendum # 1-A  
ITB No. 009-11  
Promotional Items with Safety Message

Dear Sir or Madam,

**PLEASE NOTE:**

**THIS ADDENDUM REPLACES ADDENDUM # 1 POSTED ON THE VENDOR BID SYSTEM (VBS) FEBRUARY 28, 2011. THIS ADDENDUM # 1-A MUST BE SIGNED AND RETURNED WITH YOUR PROPOSALS.**

**Removes pages from the original Invitation to Bid: 23, 24 and 25 (February 16, 2011)**

**Adds pages to replace the original pages: 23, 24 and 25 (March 1, 2011)**

Please add the new pages to your copy of the Invitation to Bid, and remove the earlier version of the same pages issued prior to this Addendum # 1-A (replaces Addendum # 1) as of February 16, 2011. **Please remember you must include this addendum containing an authorized signature with your proposals due on March 21, 2011 no later than 2:30 PM EST.**

This addendum serves as notice to answer the questions received on Invitation to Bid 009-11, Promotional Items with Safety Message.

**Questions Received From S&K Associates:**

**Question # 1:**

**Is this an all or nothing bid?**

**Answer to Question # 1:**

Yes, this is an all or nothing bid for the six (6) American-Made items. Please see Section 3.3 entitled "Scope of Work."

**Question # 2:**

**Do you require samples with the submitted proposals?**

**Answer to Question # 2:**

Yes, samples are a mandatory requirement for a submitted proposal to be considered responsive. Please see Section 4.7 entitled "Product Samples."

**Question # 3:**

**Will delivery be of equal quantities to each location?**

**Answer to Question # 3:**

Delivery will be to ten (10) separate locations. After award, the Contract Manager will submit a list of the awarded vendor of the quantity and type of each item to be shipped to each of the ten (10) locations. Please see Section 1.23 entitled "Delivery."

**Questions Received From Wholesale Personal Products, Inc.:**

**Question # 4:**

**For Item B, "Flashlight Key Chain", would three and one fourth (3.25) inches or four (4) inches be acceptable, instead of a minimum of four (4) inches?**

**Answer to Question # 4:**

No, the flashlight key chain must be a minimum of four (4) inches in length. Please see Section 4.9 entitled "Promotional Product Specifications."

**Question # 5:**

**For Item B, "Flashlight Key Chain", is the plastic or metal case essential?**

**Answer to Question # 5:**

Yes, the flashlight key chain must be provided in a plastic or metal case. Please see Section 4.9 entitled "Promotional Product Specifications."

**Question # 6:**

**For Item B, "Flashlight Key Chain", would three (3) colors be acceptable instead of four (4)?**

**Answer to Question # 6:**

No, the flashlight key chain must come in at least four (4) bright colors (red, blue, black, pink or purple preferred). Please see Section 4.9 entitled "Promotional Product Specifications."

**Question # 7:**

**For Item D, "Water Bottle", would stainless steel construction be acceptable instead of aluminum?**

**Answer to Question # 7:**

No, the water bottle must be of aluminum construction with rubberized center grip. Please see Section 4.9 entitled "Promotional Product Specifications."

**Question # 8:**

**For Item E, "Reflective Stickers", would vinyl be acceptable instead of nylon?**

**Answer to Question # 8:**

Yes, the reflective stickers must be quality square or round and may be vinyl stickers (flexible pliable plastic or nylon is also acceptable). Please see the replacement page 24 of ITB 009-11 attached to this addendum.

**Question # 9:**

**For Item F, "Reflective Zipper Pulls", would a diameter of two and three-fourths (2.75) be acceptable instead of three (3)?**

Answer to Question # 9:

No, reflective zipper pulls must be three (3) inches in diameter. Please see Section 4.9 entitled "Promotional Product Specifications."

Question # 10:

**Will you please clarify the last bullet point, regarding the individual packages/sheets, in regards to the reflective zipper pulls?**

Answer to Question # 10:

Reflective zipper pulls must be individually packaged. Please see the replacement page 25 of ITB 009-11 attached to this addendum.

Questions Received From Gallant, Inc.:

Question # 11:

**If an item is made in China but printed in the USA, is that considered made in America?**

Answer to Question # 11:

No, an item that was made in China but printed in the USA is not considered Made in America. Please see Section 4.1 entitled "Made in America."

Questions Received From Red Enterprises:

Question # 12:

**Are you requiring a straw to go in the water bottles?**

Answer to Question # 12:

No, there is no straw required. Please see the page 23 of ITB 009-11 attached to this addendum.

Question # 13:

**Do you have a brand name of the water bottle you are asking for?**

Answer to Question # 13:

The Department is looking for a water bottle that will match all of the required specifications, not a specific brand. Please see Section 4.9 entitled "Promotional Product Specifications."

Question # 14:

**Are you asking for a push pull lid for the water bottles?**

Answer to Question # 14:

No, only a screw on lid is required. Please see the replacement page 23 of ITB 009-11 attached to this addendum.

Question # 15:

**Are you asking for a straw in the water bottle?**

Answer to Question # 15:

Please see the answer to question # 12.

Question # 16:

**Where does the carabineer go on the water bottle?**

Answer to Question # 16:

The carabineer clips onto a hoop, hook at the top of the water bottle to attach to bikes, backpacks, etc.

**Question # 17:**

**Do you have a picture of what you are asking for that you have seen on the water bottle?**

Answer to Question # 17:

A picture is provided in the bid specifications. Please see Section 4.9 entitled "Promotional Product Specifications."

**Question # 18:**

**Does the water bottle itself have to have a handle?**

Answer to Question # 18:

No, the water bottle does not have a handle. There must be a loop/hole on the lid for the carabineer to clip onto.

**Question # 19:**

**How many imprint colors are on this water bottle?**

Answer to Question # 19:

One (1) (reverse, white or black) is acceptable.

**Question # 20:**

**Is the handle molded into the plastic of the water bottle? If not, do you have a digital photo of what you are wanting?**

Answer to Question # 20:

Please see the answer to questions # 18.

**Question # 21:**

**For the first aid kits, may the tweezers be in plastic?**

Answer to Question # 21:

Yes, the tweezers may be plastic.

**Question # 22:**

**For the reflective stickers is the material the stickers are made of required to be in neon colors?**

Answer to Question # 22:

Yes, the materials the stickers are made of are required to be in neon colors. Please see Section 4.9 entitled "Promotional Product Specifications."

**Question # 23:**

**If we bid reflective material and print in neon colors is this acceptable?**

Answer to Question # 23:

Yes, as long as the material itself is reflective. Printing in neon colors is preferred to add to the reflective effect to these stickers for bikes, backpacks for safety for children on roadways at night.

**Question # 24:**

**How many print colors are in the logo to be printed on the reflective stickers?**

Answer to Question # 24:

Two are preferred, but reverse (white) or black is acceptable.

**Question # 25:**

**For samples submitted on the reflective stickers, may we submit samples of the material for representation but not be in the exact sizes you are requesting, since we may need to produce a special die to fit your requests?**

**Answer to Question # 25:**

Yes, samples of the material may be submitted for representation.

**Question # 26:**

**How many colors are to be printed on the stickers?**

**Answer to Question # 26:**

Two are preferred, but reverse (white) or black is acceptable.

**Question # 27:**

**Will the art on all the stickers be the same?**

**Answer to Question # 27:**

Yes, the graphic of dog in a booster seat and text. Please see Section 4.9 entitled "Promotional Product Specifications."

**Question # 28:**

**For the reflective backpack, since this is a special make bag, would it be okay to send material and a drawing of what the bag will look like?**

**Answer to Question # 28:**

The sample must be a reflective backpack with all of the appropriate specifications, but does not have to contain the artwork at that point. Please see Section 4.9 entitled "Promotional Product Specifications."

**Question # 29:**

**For the reflective backpack, if we cannot get a full manufactured bag, may we submit material and a sample of a bag that is a stock item?**

**Answer to Question # 29:**

The sample must be a reflective backpack with all of the appropriate specifications, but does not have to contain the artwork at that point. Please see Section 4.9 entitled "Promotional Product Specifications."

**Question # 30:**

**Has this reflective backpack been purchased by the Department that was manufactured in the USA and if so, would you let us know the price and who the company was that you ordered it from?**

**Answer to Question # 30:**

Yes, the Department has recently purchased this type of reflective backpack that was manufactured in the USA. The vendor was Red Enterprises and the cost was \$5.137 per backpack.

**Question # 31:**

**For the reflective backpack, the material is to be made of 210 D nylon but is not reflective itself – but the two stripes down the sides are reflective – is that what you are wanting?**

**Answer to Question # 31:**

Yes, the two stripes down the sides are the reflective component.

**Question # 32:**

**For the reflective backpack, the reflective stripes down the sides are made of black webbing and a reflective stripe in the middle – is that what you are wanting?**

**Answer to Question # 32:**

**Yes, this would be acceptable.**

**End of Questions and Answers**

**All other dates and terms and conditions remain the same in this Invitation to Bid.**

Sincerely,



**Kevin Bailey, Chief  
Bureau of Purchasing and Contracts**

**KB/jk  
CC: Kim Jones**

**Complete and Sign below:**

Authorized Signature: \_\_\_\_\_

Printed Name, Title: \_\_\_\_\_

Firm: \_\_\_\_\_

Date: \_\_\_\_\_

## SECTION 4.9 - PROMOTIONAL ITEMS

### ITEM D - WATER BOTTLE



#### **Mandatory Requirements**

- Water Bottles must be made in America.
- Water Bottle must be of aluminum construction.
- Water Bottle must have an BPA-free plastic screw on lid with a loop hole and carabineer attached.
- Water Bottle must be sealed to prevent leakage and able to fit in most standard bicycle bottle cages.
- Water Bottle must have a minimum capacity of twenty five (25) ounces.
- Water Bottles must be provided in a minimum of four (4) colors.
- Water Bottles must come preassembled.
- Water Bottle must be dishwasher safe.

**Safety Message:** The following graphics and text must be imprinted on the Water Bottle in Black or Reverse (White), whichever is most visible:

**Front:** The steering wheel graphic and the text, "*Ride around—safe & sound!*" must be centered on product. Underneath, in smaller type, will be the text, "*Funded by FDOT*".

Text: Ride around – safe & sound!

Text: Funded by FDOT

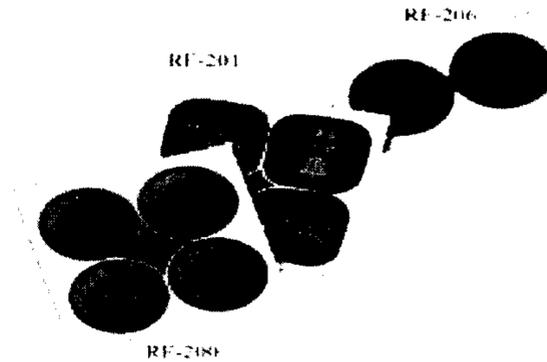
**Back:** The DHSMV logo graphic and the text, "*www.flhsmv.gov*" must be printed underneath it in smaller type.

Graphic: *insert FHP's and DHSMV's agency logos*

Text: *www.flhsmv.gov*

## SECTION 4.9 - PROMOTIONAL ITEMS

### ITEM E – REFLECTIVE STICKERS



#### **Mandatory Requirements:**

- Reflective Stickers must be American-made.
- Reflective Stickers must be Quality square or round and may be vinyl stickers (flexible pliable plastic or nylon is also acceptable) with crack and peel backing with rounded edges with no sharp points on stickers.
- Reflective Stickers must be made of durable reflective material for placement on back packs, book covers, bikes, etc., designed to reflect headlights/lights.
- Each pack of reflective stickers shall be individually wrapped or packaged in clear plastic and contain three (3) stickers of three (3) different sizes: one (1) large sticker (5"x5") and two (2) smaller stickers (3"x3") & (2"x2"). (Note: sizes are approximate and negotiable)
- Reflective Stickers must be available in a minimum of four (4) bright neon reflective colors (yellow, orange, red, blue).

**Safety Message:** The following graphics and text must be imprinted on the reflective stickers in Black or Reverse (White), whichever is most visible:

The large graphic of the dog in a booster seat (centered) and the text: *Ride around—safe & sound! (centered)*, (very small text at very bottom should read: *Funded by FDOT*), with our agency name *DHSMV* and *www.flhsmv.gov/fhp/cps* in small text below agency name.

Graphic:	<i>insert dog in booster seat graphic</i>
Text:	<i>Ride around – safe &amp; sound!</i>
Text:	<i>Funded by FDOT</i>
Text:	<i>DHSMV</i>
Text:	<i>www.flhsmv.gov/fhp/cps</i>

SECTION 4.9 - PROMOTIONAL ITEMS

ITEM F - REFLECTIVE ZIPPER PULLS



**Mandatory Requirements:**

- Product must be American-made.
- Reflective zipper pulls must be round and both sides must be reflective.
- Reflective zipper pulls must be three (3) inches in diameter.
- Reflective zipper pulls must be made of soft flexible plastic non-rigid material and be provided in a minimum of four (4) bright, neon colors such as yellow, orange, light green, and bright pink or light blue.
- Reflective zipper pulls must be individually packaged.

**Safety Message:** The following graphics and text must be imprinted on the reflective stickers.

On one side of the round item will be printed the dog graphic, and text "Ride Around – Safe & Sound!" (small around bottom of circle) with the other side printed our two agency logos with text Funded by FDOT (small around bottom of circle). Text should be reverse (white) or black.

Graphic:	<i>insert dog in booster seat graphic</i>
Text:	Ride around – safe & sound!
Text:	Funded by FDOT