



Institute of Police Technology and Management

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November 6, 2003

Colonel Chris Knight, Director
Florida Highway Patrol
Neil Kirkman Building Room A437
2900 Apalachee Parkway MS 401400
Tallahassee, FL 32399

Dear Colonel Knight:

I want to thank you for allowing the following officers to be a part of our television commercial advertising the *Buckle Up Florida* and *You Drink & Drive. You Lose* Combined Enforcement Wave.

- Sgt. Dennis Hobbs
- Trooper Dylan Brown
- Trooper Kris Neutzling

We felt that it was important to show a mixture of law enforcement and feature those agencies and officers that truly champion the efforts to stop impaired drivers and get more people buckled up. We would like to commend Sgt. Hobbs, Troopers Brown and Neutzling for their professionalism in representing the Florida Highway Patrol in the commercial.

Buckle Up Florida and *You Drink & Drive. You Lose.* is investing over \$1million dollars in airtime to show this commercial during the holidays. The advertising campaign begins on November 21.

Thank you once again for both your assistance and your patience. If we can ever be of assistance to you, please do not hesitate to contact us.

Sincerely,

Chip Monts, Coordinator
You Drink & Drive. You Lose.

Al Roop, Coordinator
Buckle Up Florida