

DEALER ADVISORY
DIVISION OF MOTORIST SERVICES
BUREAU OF MOTOR VEHICLES FIELD OPERATIONS

To: All Licensed Franchise Dealers

Subject: Adding New Line-makes to Existing License

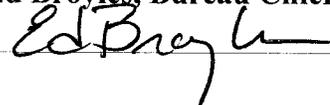
Advisory

Date: March 18, 2011

Implementation

Date: April 1, 2011

Ed Broyles, Bureau Chief



Advisory Number: BMVFO11-01

Making Changes That Matter To You!

The Bureau of Motor Vehicle Field Operations is simplifying the requirements for licensed franchise dealers when adding an additional motor vehicle line-make to their current dealer license at an established location.

Subsequent to an approval letter from the manufacturer, a 30-day notice is published in the Florida Administrative Weekly. Once the final order, approving the new line-make, is issued by the Department, the line-make will be added to the dealer's license immediately. The Department will advise the franchise dealer, manufacturer and the responsible Regional Office via e-mail of the line-make addition to the existing license.

This change will eliminate the need for you to complete an application. Once you receive our e-mail advising you that the additional line-make has been added you can begin accepting shipments and selling the new line-make.

Valuable information on licensing procedures and requirements can be accessed at the Department's website at <http://www.flhsmv.gov/htm1/titlinf.html> and selecting "Dealer, Manufacturer, Distributor and Importer Information."