



Julie L. Jones
Executive Director

2900 Apalachee Parkway
Tallahassee, Florida 32399-0500
www.flhsmv.gov

February 25, 2010

Mr. Steve Casey, Director
Florida Sheriffs Association
Post Office Box 12519
Tallahassee, Florida 32317

Dear Mr. Casey:

It has come to our attention that certain vendors are approaching law enforcement agencies in Florida proposing to supply paper for electronic citation. The paper would be blank on one side and have an advertisement on the other side.

Section 316.650, Florida Statutes, gives the Department overall responsibility for design, preparation and supply of traffic citations that are compliant with State law regulating traffic and are, "consistent with the state traffic court rules and the procedures established by the department." Sub-section (1)(c) authorizes a traffic enforcement agency to produce citations by electronic means, which also must be, "consistent with the state traffic court rules and the procedures established by the department." Thus, the Department is also tasked with ensuring consistent E-citation form and content.

None of our printed forms contain advertising and there is no provision in Chapter 316 or elsewhere that specifically authorizes advertising on Uniform Traffic Citations (UTCs) or electronic UTCs. In order to maintain consistency with court rules and Department procedures, the Department has sufficient authority to prohibit the placement of advertising on E-citations printed for motorists. The Department has modified the UTC Procedures Manual to prohibit advertising on all UTCs, including E-citations. The UTC Procedures Manual is available at www.flhsmv.gov/courts.

Thank you for your attention to this matter. Please call Dana Reiding, Chief of Records, at 850-617-2702, if you have any questions.

Sincerely,

SANDRA C. LAMBERT, Director
Division of Driver Licenses

cc: Robin Lotane, General Counsel